

News

New partner and local service provider for Pharma and Cosmetics packaging: ROTZINGER PharmaPack enters the US market

[Rotzinger Group](#) and its subsidiary Rotzinger PharmaPack announce the launch of their first US-based offices in Queen Street, York. The move aims to strengthen the partnerships with customers in the American market. "The decision to expand to the US and open our first site here was a logical step. We want to personally support our customers – and that requires being close to them," said Oscar Roth, CEO at Rotzinger Group.

Interphex marks the first official appearance of Rotzinger PharmaPack's US representation: The company will showcase their technologies and packaging solutions at the fair in New York from April 25th to 27th, 2023. Visitors to **booth 1940** can learn about the company's profound expertise in packaging pharmaceutical and cosmetic products and discover a wide range of customizable solutions. Supported by their partner and full-service packaging provider Nosco, Rotzinger PharmaPack offers support along the entire packaging value chain at their interphex booth – including individual consultancy. A highlight will be Rotzinger's solution Eco Save Pack: The innovative packaging is completely made from cardboard. This allows manufacturers from the pharmaceutical industry to enhance their sustainability efforts without compromising on format flexibility or product protection.

Long-standing experience in packaging

The roots of Rotzinger PharmaPack go back to the year 1861, when the company Geiger & Hesser was founded. It is widely considered the cradle of German packaging machine construction with its groundbreaking 1911 invention of the first coffee packaging machine. In 1945, the company Höfliger + Karg was founded and presented the first capsule filling machine to the market in 1958. During the 1970s, both companies joined Robert Bosch Apparatebau GmbH, which was originally founded in 1969 and later became Bosch Packaging Technologies. Throughout the years, the corporation became a leading manufacturer for packaging technology in Europe. In 2020, Bosch Packaging Technologies gained independence and was re-launched as Syntegon. From this, Rotzinger Group took over the Syntegon Cartoning – Track & Trace GmbH and renamed it Rotzinger PharmaPack GmbH.

Today, Rotzinger PharmaPack stands for expertise in pharmaceutical and cosmetics packaging. Its core business are solutions for packaging and cartoning solid and liquid end products as well as track-and-trace solutions for serialization and aggregation. Additionally, Rotzinger Pharmapack develops applications for filling and capping of pharmaceutical products and unscrambling machinery for bottles

and other containers. With these technologies, the company covers a wide range of packaging solutions such as bottles, vials, ampoules, jars, syringes, auto-injectors, pouches, and blisters. Rotzinger PharmaPack serves customers from the pharmaceutical and cosmetics industries equally well – providing them with both individual machines and customizable system solutions, as well as wide-ranging services and MES software packages. With this comprehensive portfolio, the company covers all aspects of the value chain, from packaging equipment to new tools for digitalizing modern production processes.

If you would like to learn more about Rotzinger PharmaPack’s technologies and get in touch with our experts, visit us at booth 1940 at Interphex in New York.



The CAR-T5 Intermittent Horizontal Cartoning Machine convinces with its easy and reproducible changeover, as well as uncomplicated handling and maintenance.



Rotzinger PharmaPack's CUK Series Continuous Horizontal Cartoning Machine is suited for safely packaging vials and ampoules and offers high flexibility for combining different feeding and closing variations.



At the Interphex booth, Rotzinger PharmaPack showcases different packaging options, e.g. for auto injectors.